

MADAM DIGITAL DISRUPTOR



**Numerous families told somber stories
about how the system that promises
to help and support a loved one is**

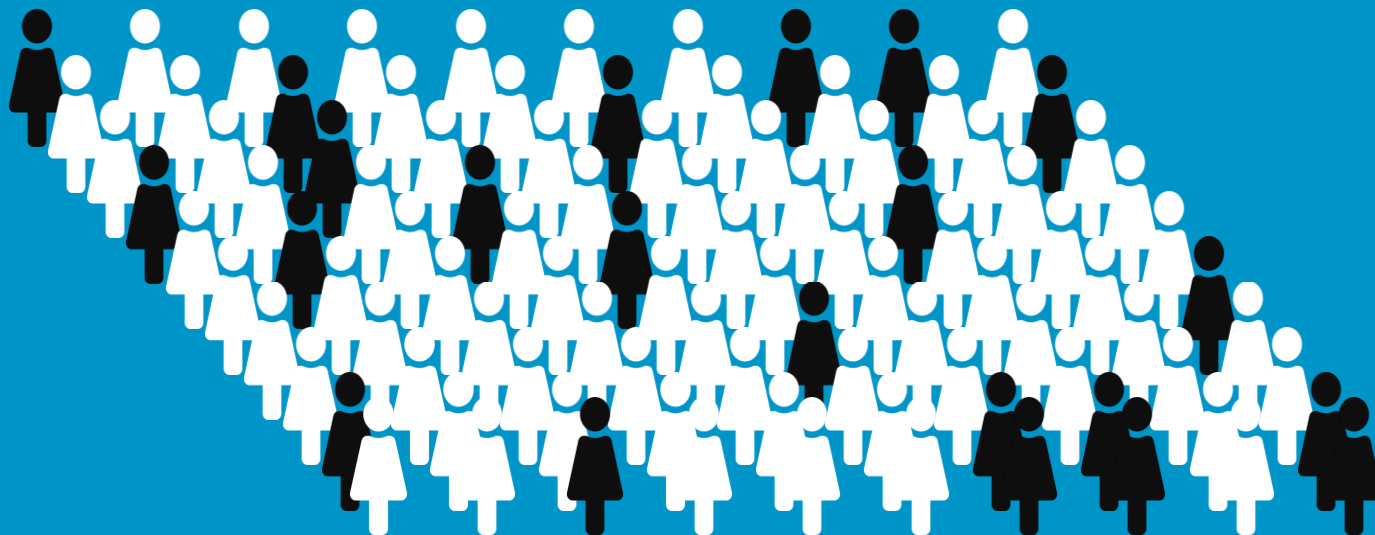
BROKEN

WOMEN

Numerous families told somber stories about how the system that promises to help and support a loved one is

BROKEN

70%



25 hours/week



Women
Women with kids
Women with sick children
Women with sick children and parents



Music



Books



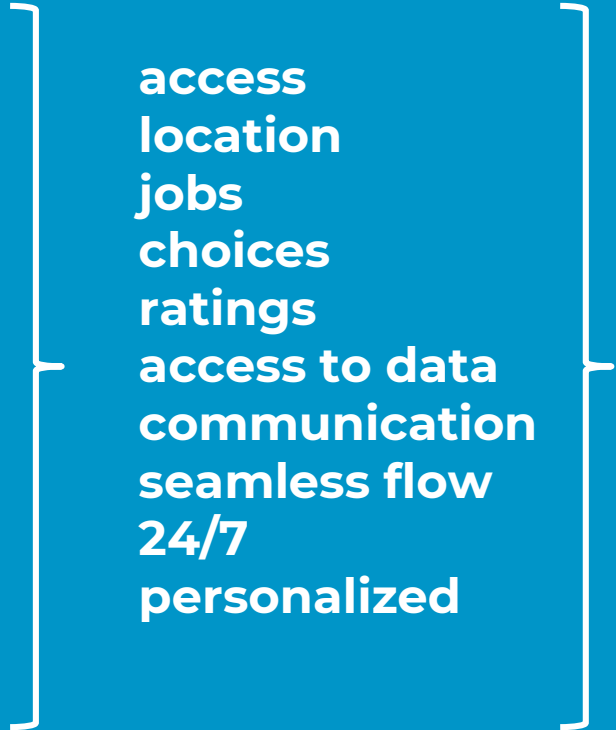
Therapy



TV



Travel



access
location
jobs
choices
ratings
access to data
communication
seamless flow
24/7
personalized

DIGITAL
CHANGE



PROFESSIONAL



CLIENT



CAREGIVER





75% of psychologists
86% social workers
96% speech pathologists
86% special education teachers





DIGITAL CHANGE BREAKS SILOS

kara

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Physicians	0%	13%
Psychologists	0%	10%
Social Workers	0%	19%
Speech Therapists	0%	21%
Nutritionists	0%	16%
Pharmacist	1%	3%
Nurses	6%	16%
Medical Records tech	91%	0%
Accountants	94%	0%
Taxi	89%	0%
Hotel Clerks	94%	0%



WHERE ARE THE WOMEN DISRUPTORS?

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Support. Simplified.

**DIGITALISATION
TO ACCESS
HELP IN ALL SILOS**

